

What Would Bri Do, Inc.
Bri's Lodge
334 Pine Ridge Road
Sartell, MN 56377
www.brislodge.com
raysofhope@brislodge.com



RE: Rays of Hope Walk Sponsorship

On October 3, 2020, What Would Bri Do, Inc. will be hosting our 4th Annual Rays of Hope Walk. This walk will start from the Angel of Hope on Lake Francis in Sartell and will be packed with fun filled family activities at the Sartell Community Center before the start of the walk.

The Rays of Hope Walk will support our mission: "What Would Bri Do helps individuals cope with loss, supports their healing, nurtures their physical and emotional well-being and brings hope for the future – no one should grieve alone." WWBD is committed to building a space for those who are grieving. Bri's Lodge will provide a place for those grieving to gather for a weekend retreat to connect with others traveling a similar grief journey.

We are contacting you to see if you would help us in our mission by sponsoring our Rays of Hope Walk. Your sponsorship would help cover not only the rental of the venue, water for the walkers, prizes for the kids and other expenses that go into making this an exciting event for everyone but your sponsorship would also help with our revenue shortfall due to COVID-19 and the cancellation of our largest fundraiser of the year, An Evening of Hope.

If you are interested in being a Rays of Hope Walk sponsor, please mail a check to WWBD at 334 Pine Ridge Road, Sartell, MN 56377. Please include your contact information so a committee member can reach out to you regarding logos and signage information. Sponsorship levels can be found on the back side of this letter.

All CDC guidelines will be followed with regards to COVID. If CDC recommends that large groups should not gather, then this event will be converted to a virtual event. This will be announced as soon as we know. WWBD reserves the right to make necessary adjustments if it is needed.

Please note that WWBD is a 501(c)(3) so your donation will be tax deductible. If you are interested in joining us at the walk, the registration for the event is open on Eventbrite.com just search for Rays of Hope Walk in Sartell, MN. Consider walking individually or form a team a provide extra support.

Thank you for considering!

WWBD Rays of Hope Walk Committee

Holli Rathlisberger (612) 281-4325	Brittianne Neu (619) 813-1951
Stephanie Danger (320) 493-5435	Juli Sieben (320) 828-3891
Tami Kruzel (320) 492-4691	Randy Kruzel (320) 420-6119

RAYS OF HOPE
WALK

Hope Sponsorship - \$100

Donor Acknowledgement on Facebook
Sponsor Sign on Walking Path
Name or Logo on T-shirt

Devotion Sponsorship - \$250

Donor Acknowledgement on Facebook
Sponsor Sign on Walking Path
Name or Logo on T-shirt
Listed on Event Webpage (Eventbrite)
Logo on Event Banner
Opportunity for booth at event (Table provided)

In the event that the walk needs to be changed to a virtual walk, in place of a booth, the sponsor will be recognized in a virtual slide show to be played for attendees the day of the event.